



# Yogoda Satsanga Mahavidyalaya

JAGANNATHPUR, DHURWA, RANCHI – 834004

Email address: [ysmranchi4@gmail.com](mailto:ysmranchi4@gmail.com)

(NAAC Accredited, Grade: B++, CGPA: 2.89)

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## COURSE PLAN

NAME OF THE DEPARTMENT: COMMERCE

NAME OF THE FACULTY: Prof. Hemant Kaushik

ACADEMIC SESSION: 2023-24

YEAR: 2024

PROGRAMME: M.Com.

SEMESTER: IV

COURSE TYPE: Major

COURSE: FINANCIAL INSTITUTIONS & MARKETS

COURSE CODE: ECCOM401A

TOTAL CREDIT: 5 credits

### PROGRAMME OUTCOME (POs)

Upon completion of the program, students will be proficient in:

1. Developing the ability to analyze complex business scenarios, applying advanced analytical tools and techniques to generate insightful solutions to real-world challenges in commerce.
2. Synthesizing specialized knowledge and skills acquired in Finance, Human Resource Management, or Marketing to formulate comprehensive strategies and plans tailored to specific business contexts.



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3. Applying theoretical concepts and practical skills to solve business problems, make informed decisions, and implement effective strategies in diverse organizational settings.
  4. Demonstrating effective communication skills by articulating complex ideas, presenting analyses, and conveying recommendations clearly and persuasively to various stakeholders.
  5. Cultivating leadership qualities and demonstrating the ability to lead teams, inspire collaboration, and foster innovation in pursuit of organizational goals.
  6. Applying ethical principles and moral reasoning to navigate complex business dilemmas, uphold integrity, and promote corporate social responsibility.
  7. Conducting independent research using appropriate methodologies, analyzing data, and drawing meaningful conclusions to contribute to the advancement of knowledge in commerce.
  8. Developing a global mindset by examining international business practices, understanding cultural diversity, and identifying opportunities in the global marketplace.
  9. Fostering creativity and innovation through entrepreneurship development, and demonstrating the ability to identify, evaluate, and capitalize on business opportunities.
  10. Adapting to changing business environments, embracing lifelong learning, and continuously upgrading skills and knowledge to remain competitive in the dynamic field of commerce.

## **PROGRAMME SPECIFIC OUTCOME (PSO)**

The students will be able to:

1. Demonstrate advanced proficiency in financial management, including the ability to analyze financial statements, assess investment opportunities, and formulate strategic financial plans to maximize organizational performance.
2. Apply principles of human resource management strategically to attract, develop, motivate, and retain talent, contributing to organizational effectiveness and employee engagement.
3. Utilize market research techniques, consumer behavior insights, and strategic marketing concepts to develop innovative marketing strategies that meet customer needs, enhance brand equity, and drive business growth.



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4. Understand the principles of corporate governance, compliance requirements, and ethical standards, and demonstrate the ability to implement effective governance practices to ensure transparency, accountability, and sustainability in business operations.

## **COURSE OUTCOMES (COs)**

1. Understand the role and functions of financial markets and institutions.
2. Analyze the organization and economic role of money markets.
3. Evaluate the primary and secondary markets in capital markets.
4. Assess the regulation and stability of security markets.
5. Examine the role of SEBI in regulating financial markets.
6. Analyze the structure and performance of the banking industry.
7. Evaluate bank earnings, investment banking, and securitization.
8. Understand bank failure and RBI's regulatory role.
9. Analyze various financial services and non-depository institutions.
10. Evaluate mutual funds, ETFs, hedge funds, and private equity funds.
11. Understand the Indian mutual funds and pension fund industry.
12. Analyze incentive problems and regulation in insurance.
13. Examine financial inclusion initiatives and microfinance.



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## CORRELATION BETWEEN POs AND COs:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4
CO1	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO2	3	2	3	-	-	1	-	2	-	1	2	-	-	-
CO3	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO4	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO5	3	2	3	-	-	1	-	2	-	1	-	-	-	2
CO6	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO7	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO8	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO9	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO10	3	2	3	-	-	1	-	2	-	1	-	-	-	-
CO11	-	-	-	-	-	-	-	-	-	-	3	-	-	-
CO12	-	-	-	-	-	-	-	-	-	-	-	3	-	-
CO13	-	-	-	-	-	-	-	-	-	-	-	-	3	2

### Explanation of Correlation Levels:

- **3 (High):** Substantial correlation indicating a strong alignment between the CO and the PO/PSO.
- **2 (Medium):** Moderate correlation indicating a noticeable but not strong alignment.
- **1 (Low):** Slight correlation indicating a minimal alignment.
- **- (None):** No noticeable correlation.

This matrix provides a clear representation of how each course outcome (CO) aligns with the program outcomes (POs) and program specific outcomes (PSOs) based on the given criteria.



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## COURSE COMPLETION PLAN

Unit	No. of Lectures	Discussion	Quiz	Case Studies
1	15	1	1	1
2	10	1	1	1
3	15	1	1	1
4	10	1	1	1
5	10	1	1	1
Total	60	5	5	5

## COURSE OUTCOME ASSESSMENT PLAN

### A. DIRECT ASSESSMENT

COURSE OUTCOME	QUIZ	TEST	MID SEMESTER	TERM EXAM	REMARKS
CO1	1	1	1	1	
CO2	1	1	1	1	
CO3	1	1	1	1	
CO4	1	1	1	1	
CO5	1	1	1	1	
CO6	1	1	1	1	



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## B. INDIRECT ASSESSMENT (STUDENT SURVEY)

S. No	Course Outcome	1 (Average)	2 (Good)	3 (Very Good)
1	CO1			
2	CO2			
3	CO3			
4	CO4			
5	CO5			
6	CO6			

### Suggested Readings:

#### 1) BOOKS

- Kohn Meir, Financial Institutions and Markets, Oxford University Press.
- Madura Jeff, Financial Markets and Institutions, South Western Cengage Learning.
- Mishkin, Fredrick S. and Stanley G. Eakins, Financial Markets and Institutions, Pearson Education India.
- Kidwell, David S., Backwell, David W., Whidbee, David A. and Sias Richard W., 'Financial Institutions, Markets and Money', Wiley.
- Reserve Bank of India – Various publications.

#### 2) E-RESOURCES: Provided to students in their WhatsApp Group

#### 3) VIDEO RESOURCES

<https://www.youtube.com/playlist?list=PLbRMhDVUMngcXR5rE7oKtbFwM3R9RBJUc>

[https://www.youtube.com/watch?v=UwpBRm-LG44&list=PLJRRZUk2U\\_9dOV1HLSMVxXqYqUS\\_kH6ZC](https://www.youtube.com/watch?v=UwpBRm-LG44&list=PLJRRZUk2U_9dOV1HLSMVxXqYqUS_kH6ZC)

#### 4) WEB RESOURCES

<https://hpuniv.ac.in/hpuniv/upload/uploadfiles/files/fin%20inst%20mkt.pdf>

[https://onlinecourses.nptel.ac.in/noc23\\_mg46/preview](https://onlinecourses.nptel.ac.in/noc23_mg46/preview)